

19 October 1977

MEMORANDUM FOR: Director of Central Intelligence

VIA : Associate Director-Management/NFAC ✓

FROM : Coordinator for Academic Relations and
External Analytical Support

SUBJECT : Proposal for a Visit to CIA by a Group of
University Presidents

1. Action Requested. None on this memo, You asked for my comment on Sayre Stevens' memorandum of 4 October and the attached plan for the visit of the university presidents.

2. The plan for the visit was called to my attention a few days after I joined the Agency in July. I considered it a good one but did not comment because of my limited experience at the time. I still like the plan, but I am now more aware of the difficulties it presents.

3. It seems clear that the success of the effort will turn largely on the impression the presidents receive of our candor and openness. Certainly to create such an impression is the major thrust of the plan. As part of this endeavor it is stated (on page 2 of the plan, top of the page) that "presentations by [REDACTED] would appear to be essential elements of the program, because of widespread concern in academia . . . with 'spying' on campus." In his note, attached at the end of the plan, Jack Blake raises a question regarding this degree of openness on [REDACTED]. I share his concern. The [REDACTED] seems unlikely to be a problem except possibly in exceptional cases (where Harvard or other "guidelines" are adhered to literally and some faculty members may prefer to cease communications with the Agency rather than have it known to their administrators that they are communicating). For this reason, I should think a frank description of the [REDACTED] would be helpful. By contrast, [REDACTED]

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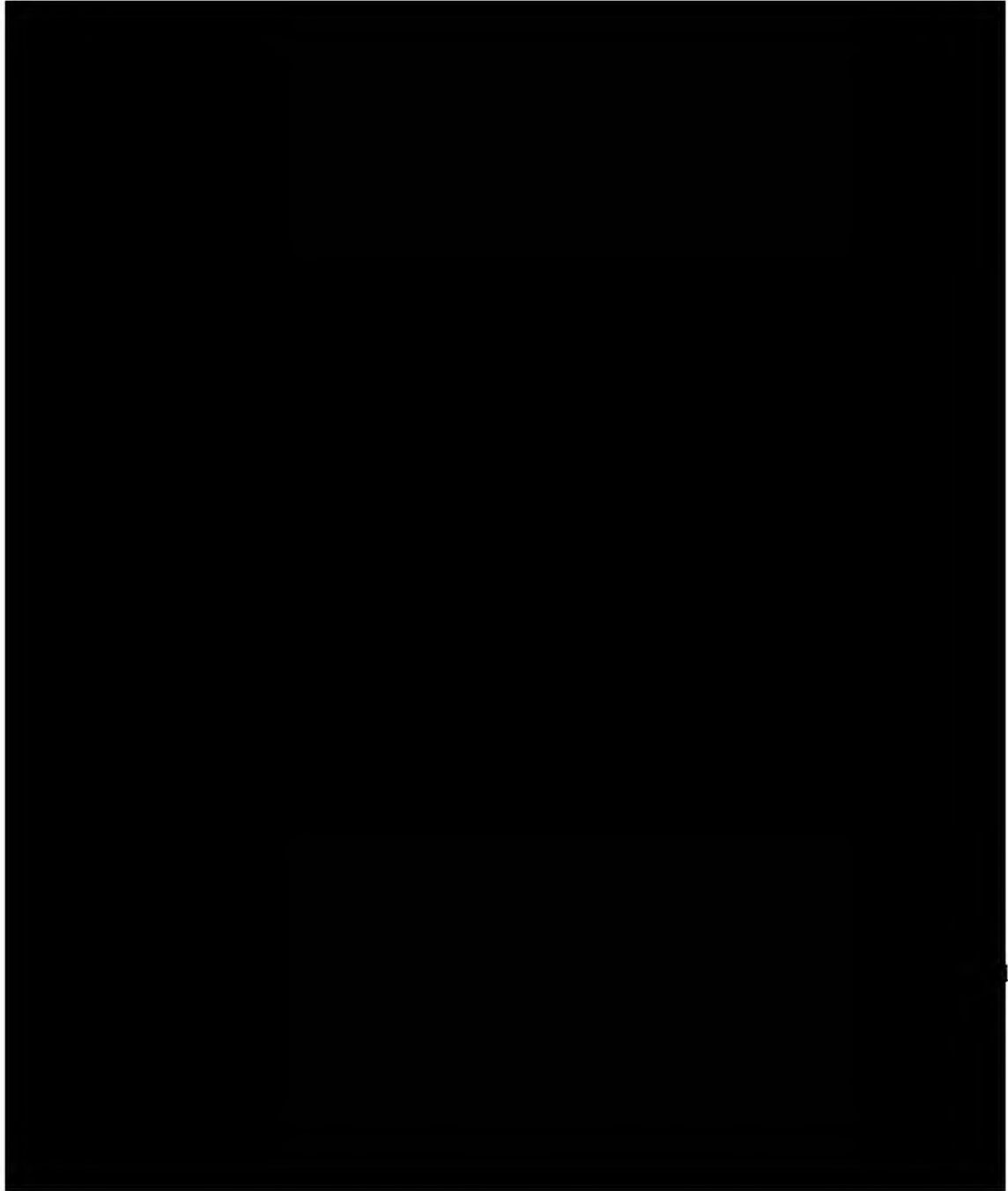
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25X1C



✓ 5. I think Mr. Blake's suggestion for a black president of a largely black institution on a second go-around is an excellent one. I understand that the president of Michigan State University is

-2-

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black, so our first list is not exactly "racist," But I do agree it would be desirable to have the president of Howard or Atlanta, or one of the other largely black institutions, at a later session if the first one proves successful.

6. With the caveat expressed in paragraph 4 above, I recommend that you approve the plan.

25X1A





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Subject: CAR 19 Oct 77 Memo to DCI
Proposal for a Visit to CIA by a Group of University Presidents

Distribution:

Original - DCI
1 - D/NFAC
1 - DD/NFAC
1 - AD-M/NFAC
1 - ER
1 - DDO
1 - 
1 - 
1 - SA/DDCI
1 - CAR
1 - NFAC Registry
1 - CAR Chrono

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MEMORANDUM FOR: THE RECORD

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The proposal for the university presidents' visit was returned from the front office today. Turner said: "OK, Go." He added [REDACTED] to the list of presidents and marked [REDACTED] out of the list for presentations. I have passed the file to [REDACTED] for action.

JEM

9 November 77

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MEMORANDUM FOR: Mr. Wells

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The attached papers concern a proposal to invite a group of university presidents to visit the CIA and be briefed by the DCI and various other Agency officers. Candor is the watchword. The issue immediately arises, therefore, of the [REDACTED] on or around campus. The proposal has been recommended by Sayre Stevens but Admiral Turner returned it for my comment. Because of the DDO involvement I'd like you to have an opportunity to comment before my response goes back to the DCI. I shall be out of town tomorrow and Monday is a holiday, so there is reason for trying to get it back to the front office today. If you can get to it today I'd appreciate a call from you. I am also available for a discussion if you feel that would be useful.

[REDACTED]
Academic Coordinator
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25X1A

I'd appreciate  *new -*

DDI # 1846-77/2

4 OCT 1977

MEMORANDUM FOR: Director of Central Intelligence
FROM : Sayre Stevens
Deputy Director for Intelligence
SUBJECT : Proposal for Visit to CIA by a Group
of University Presidents

1. Action Requested: Your approval of a plan to issue invitations to a Conference at CIA Headquarters to selected university presidents. We suggest that you consider several such conferences and from a larger list of potential attendees, we have selected 13 names to invite to the initial session. We would expect six or seven of these would attend. We have included biographic information on these 13 men.

2. This proposal is written on the assumption that it would be strictly a CIA show here at Langley. As you know, there is a case to be made for including participation by other elements of the Community or the Executive Branch and holding the meeting at sites other than Langley.

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Sayre Stevens

Attachments

APPROVED : _____
Director of Central Intelligence

DISAPPROVED: _____
Director of Central Intelligence

DATE : _____

MEMORANDUM

SUBJECT: Proposed Visit to CIA by a Group of Distinguished University Presidents

1. Purpose of Visit: A modest but promising means of dispelling some of the myths and misunderstandings about CIA is to invite a distinguished group of university presidents to the Agency for VIP briefings and tours. A main objective should be to explain on the record what types of relationships CIA has on campus and why they are important. Particular emphasis should be placed on our research and analytical efforts and on the extensive academic contacts that assist them.

Another important purpose would be to improve channels of communication between CIA and leading academic centers in order that we may increase our opportunity to profit from access to the considerable bank of skills and talent to be found on the American campus. Any success we may have in improving a university president's understanding of the Agency undoubtedly would have a favorable multiplier effect on campus. All of the universities on the initial list proposed below have prestigious foreign area and other specialized research centers (see Attachment A for a list) where analysis often complements or supplements our own. Contacts between these centers and Agency analytical components now consist almost entirely of individual relationships. We should attempt to broaden them and to establish enduring institutional ties with many of the research centers in order to promote cooperative research.

2. Time and Place of Visit: The first visit should be held during the last quarter of this calendar year or shortly after the Christmas holidays. It obviously would be most convenient to conduct these sessions at Headquarters. If this is unacceptable, other Government or commercial facilities downtown could be acquired.

3. Agenda: There should be no requirement for security clearances, but it would be necessary that the university presidents

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be briefed with exceptional candor and openness on a wide spectrum of Agency activities. Presentations by [REDACTED] would appear to be essential elements in the program, because of widespread concern in academia--most recently evident in the Harvard guidelines with CIA "spying" on campus. Representatives of the two DDO divisions should describe the mission and operating procedures of their components with an eye toward assuaging apprehensions about improper CIA activities in the US.

STATINTL

The DDI's numerous analytical programs should also be a major element of the program. Special and innovative research efforts [REDACTED] and other resource analysis, strategic research and verification, personality studies, etc.) should be included. An effort should be made to formulate individual substantive presentations for each president that would concentrate on an analytical area of particular interest.

Although our primary purposes in hosting a visit by university presidents are in the area of image building and improving contacts, our scheduling and presentations should scrupulously avoid the appearances of a high-pitched public relations campaign. One means of helping to avoid the appearances of a rigidly controlled visit is to schedule separate, informal sessions for each president with a group of alumni from his university drawn from throughout the Agency. The agendas for these meetings should be left open for spontaneous and candid exchanges without the presence of senior Agency officials.

4. Proposed Invitees: The following 13 presidents (see Attachment B for Who's Who in America bio sketches) of leading American universities are recommended for the initial visit:

Peter Magrath	University of Minnesota
Norman Hackerman	Rice University
Martin D. Woodin	Louisiana State University
John W. Oswald	Pennsylvania State University
Theodore Hesburgh	Notre Dame University
Robert Sproull	University of Rochester
John Hogness	University of Washington
Henry K. Stanford	University of Miami
David Saxon	University of California
Clifton Wharton	Michigan State University at East Lansing
Frederick Davison	University of Georgia

Jerome Wiesner Massachusetts Institute of
 Technology
Dallin H. Oaks Brigham Young University

25X1A Each was recommended by [REDACTED] and is con-
25X1A sidered likely to be receptive to an invitation from Admiral
Turner for a visit to CIA. [REDACTED] representatives believe that all
are generally favorable toward CIA. They were drawn from a much
larger list of presidents who would be candidates for additional
visits if the first one is successful.

We should not plan or expect all 13 to accept our first
invitation. The ideal size for such a visit, in fact, most likely
would be five or six presidents. It is recommended that invitations
be sent at the outset to eight or nine of the individuals on the
list with the expectation that at least a few will be unable to
accept.

CENTRAL INTELLIGENCE AGENCY

OFFICE OF THE DEPUTY DIRECTOR

25X1A [REDACTED]

"Some merit in a second go-around to
get a black president from a black school.
/s/Jack Blake"

Attachments:
As stated

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Approved For Release 2001/11/08 : CIA-RDP86B00985R000300140018-6		DATE 10/19/77
TO: DDO		
ROOM NO. 7E22	BUILDING Hq	
REMARKS: Returned by [redacted] ExO with no objection (from [redacted] 25 Oct)		
FROM:		
ROOM NO.	BUILDING	EXTENSION
Approved For Release 2001/11/08 : CIA-RDP86B00985R000300140018-6		
FORM NO. 241 1 FEB 55		
REPLACES FORM 36-8 WHICH MAY BE USED.		
(47)		

TRANSMITTAL SLIP			10/19/77
TO: SA/DDCI			
ROOM NO. 7E25	BUILDING Hq		
REMARKS: <p>From Jack Blake - Wait until the dialogue with [REDACTED] is complete.</p>			
FROM:			
ROOM NO.	BUILDING	EXTENSION	

STATOTHR